

**MINISTRY OF EDUCATION AND SCIENCE
FEDERAL AGENCY FOR TOURISM
SOCHI STATE UNIVERSITY FOR TOURISM AND RECREATION**
with international education partners
CANADA

(learning from Vancouver 2010 Games):

**Thompson Rivers University
LinkBC: Tourism & Hospitality Education Network
UNITED KINGDOM**

(preparing for London 2012 Games):

**Higher Education Academy (2012 Olympics Group):
Hospitality, Leisure, Sports and Tourism Network
and
USA**

American Hotel & Lodging Educational Institute

III Annual International Conference

Education and Training for the XXII (2014) Sochi Winter Olympic and Paralympic Games: Challenges and Solutions

14th October – 18th October 2010

hosted by Sochi State University for Tourism and Recreation, Sochi

REQUEST FOR PRESENTATION PROPOSALS

CONFERENCE PURPOSE

This event will bring together administrative and educational establishments, sports organizations, international partners and other interested organizations and individuals that are preparing for the education and training requirements of the XXII Winter Olympic Games and XI Winter Paralympic Games 2014 in Sochi, and the post-Olympic facilities and venues operation. Participants will learn about current education and training activity leading up to the 2014 Games and will benefit from informal networking opportunities. One focus this year will be on what Canadian educators learned during the recent 2010 Games, and how U.K. educators are preparing for the upcoming London 2012 Summer Games.

PARTICIPANTS

The conference will be of interest to leading Russian and international Olympics researchers and practitioners, representatives of the state, municipal authorities, educational institutions and other major companies and those interested in discussing education challenges and solutions related to the upcoming Winter Games.

2010 CONFERENCE PLENARY SESSION

Passing the “Games Learning Legacies Torch”: developing education partnerships with Canada (Vancouver 2010) and the U.K. (London 2012). Learn about a successful online learning resource for Olympics studies, begun in Canada and now linked to the UK and Russia, , and what U.K. educators are doing to prepare students for the great learning opportunities presented by the Games.

2010 CONFERENCE: TECHNICAL/STUDY TOUR TO THE 2014 VENUES

Delegates will learn about site and venue preparations for the Sochi 2014 Games through a familiarization tour to Sochi Olympic Park of Coastal (“Ice” sports sites) Cluster and Alpine sports sites of Krasnaya Polyana, a one hour bus ride from the conference hotel.

MAIN DISCUSSION PLATFORMS

1. Student Learning Opportunities Presented by the Olympic Games: The experience of international educators
2. Intercultural Communication: preparing to welcome the world
3. Volunteer Preparation: recruitment and training issues and solutions
4. Host Training for the Tourism and Hospitality Industry: needs and solutions

PRESENTATIONS

- At the plenary session – 15 min.
- On the discussion platforms – 10 min.

WORKING LANGUAGES: Russian, English (simultaneous translation)

CONFERENCE VENUE

14-18 October 2010,
Krasnodar Region, Sochi,
Marines Park Hotel
2, Morskoy Side Street,

PRESENTATION SUBMISSIONS TO THE ORGANIZING COMMITTEE

We encourage you to submit a presentation paper, preferably tied to one of the 2010 conference discussion platforms or the plenary theme: Passing the “Games Learning Legacies Torch”.

Deadline: September 20, 2010.

For applications, and manuscripts submission details, please see the Conference site <http://www.sutr.ru> or send inquiry to: olimpstaff@mail.ru. The file should be named by the last name of the first of the co-authors (at maximum 7 letters // example: Ivanov.doc).

- The Conference presenters will be awarded participation certificates.
- The Conference Proceedings with submitted papers will be published by the beginning of the conference.
- Manuscripts submitted not according to the requirements or received by the Organizing Committee after 20th September will not be accepted

PROCEEDINGS SUBMISSION AND FORMATTING GUIDLINES

Publications: conference proceedings in Russian or English and the abstract in the other language (the language of publication is chosen by the author).

Manuscripts: 8-12 pages of computer-typed text. All materials must be submitted in MS Word, A4 format, Times New Roman font set in 12 point type, single-spaced, normal script, left and right justification, 30 mm margins, paragraphs indented 1.24 cm left margin.

The presentation paper should be a research work and contain: aim, materials and methods, results, summary. The bibliographic list should be given at the end of the text according to the State Standard and references in square brackets. Shortenings can be used either after they have been spelt out the first time they are used or according to the list accepted by the Standard Committee. Units of measurement should be given according to the International System of Units SI.

Example:

NAME OF THE MANUSCRIPT¹ **John Smith**² **Jack Black**

¹ «Sochi State University for Tourism and Recreation», Sochi, Russia
 Candidate of economic sciences, Dean, Head of the scientific department
 354000, Russia, Sochi, 26-a Sovetskaya
 Тел.: (8622) 64-32-03, факс: (8622) 64-88-68
 E-mail: science-dpt@mail.ru

² «Sochi State University for Tourism and Recreation», Sochi, Russia
 PhD, professor, Head of Management Department
 354000, Russia, Sochi, 26-a Sovetskaya
 Тел.: (8622) 68-25-83
 E-mail: science-dpt@mail.ru

Annotation: up to 50 words (in the second language).

Key words: up to 5 words (in two languages)

The text of your paper.....

Reference list

CONFERENCE REGISTRATION FEES AND ACCOMMODATION OPTIONS

Conference packet	Set of services	Price
Packet 1 (without accommodation)	Hand-outs and promotional materials, conference registration and programme, conference proceedings, 4 coffee-breaks, simultaneous interpretation	€ 60
Packet 2 (without accommodation)	Packet 1 + technical trip to the Olympic venues + Cultural programme (including 2 dinners)	€200
Packet 3 (with accommodation)	Packet 1 + stay in the hotel «Marines Park Hotel» 14 – 18 October (including breakfast) + technical trip to the Olympic venues	SNG € 700
		DBL € 400
Packet 4 (with accommodation)	Packet 1 + stay in the hotel «Marines Park Hotel» 14 – 18 October (including breakfast and lunch) + technical trip to the Olympic venues + cultural programme (including 2 dinners)	SNG € 950
		DBL € 600
For VIP accommodation contact the Organizing Committee		

PARTICIPATION FEE PAYMENT OPTIONS

1) Bank transfer to the bank account:

Participation fee transfer:

BANK BENEFICIARY DETAILS:

DEUTSCHE BANK AG, Frankfurt-am-Main, SWIFT: DEUTDEFF

SBERBANK (YUGO-ZAPADNY HEAD OFFICE), Rostov-on-Don SWIFT: SUBRUMMRA1

Customer: SOCHI UNIVERSITY FOR TOURISM & RECREATION

26-a, Sovetskaya Street, RU-354000, Sochi

INN 2320051199 OKPO 21053408

Account Number 40503978030061002019

Purpose of payment: International conference participation fee “Education and Training for the XXII (2014) Sochi Winter Olympic and Paralympic Games: Challenges and Solutions”

2) Purchasing Packet 1 and Packet 2 the conference participation fee can be paid by cash directly during the registration at the Conference (according to the application).

PRELIMINARY CONFERENCE PROGRAMME

October 14, 2010

Arrivals of participants

October 15, 2010

9.00–10.00 – Registration of participants

10.00–14.00 – Opening, Plenary session (coffee break)

14.00–15.00 – Lunch break

15.00–18.00 – International session (coffee break)

19.00–22.00 – Welcoming Reception

October 16, 2010

10:00–15.00 – Technical trip/study tour to the Olympic venues

October 17, 2010

9.00– 14.00 – Workshop sessions (coffee break).

14.00–15.00 – Lunch break

15.00–18.00 – Closing session (coffee break).

19.00–24.00 – Reception

October 18, 2010

Departures of participants

ACCOMMODATION AND TRANSFER

- Participants are responsible for their own travel expenses.
- Participants can purchase a conference packet that includes accommodation in the Marines Park Hotel (see above).

We look forward to seeing you in Sochi in October!

APPLICATION TO PRESENT
FOR THE 3rd INTERNATIONAL CONFERENCE

*Education and Training for the XXII (2014) Sochi Winter
Olympic and Paralympic Games: Challenges and Solutions*

I would like to take part in the conference

Full name _____

Place of work, position, academic degree _____

Theme of my presentation _____

Topic of the workshop session I would like to participate in: _____

Equipment and software needed for my presentation _____

Contact: postal and e-mail addresses _____

Contact telephones: office _____,

home _____, cell phone _____

Conference packet № _____

Expected duration of stay in Sochi:

Arrival: from _____ till _____

Departure: from _____ till _____

(signature)

(date)

PLEASE SEND TO:

CONTACT INFORMATION

Lyudmila A. Beloslutseva e-mail: olimpstaff@mail.ru
Tel/fax (007) 8622- 64-84-86